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MOTOR Premium Service
(print media monitoring)

MOTOR Daily Listing & MOTOR Online
(television & radio monitoring)



MOTOR Data - Web Content

every title featured on Television, Radio, Newspapers and Magazines

...everyday !

Named "**COOL TOOL**" in Library Journal
Celebrating 11 years of service to libraries, booksellers & publishers

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"Media monitored by MOTOR."

MOTOR Online

Named a "Cool Tool" by Library Journal, MOTOR online provides expanded MOTOR data. The 90 day archive easily allows you to generate custom reports. Each title is hyperlinked to World Cat and you can sort data on the fly by simply selecting the column heading.

20/20	Marketplace - NPR	Chicago Tribune
60 Minutes	Martha Stewart	Cleveland The Plain Dealer
ABC World News with Charles Gibson	Meet the Press	Dallas Morning News
Access Hollywood	Montel	Denver Post
All Things Considered - NPR	Morning Edition - NPR	Detroit Free Press
American Library Association Awards	National Book Awards	Ft. Lauderdale Sun Sentinel
CBS Evening News with Katie Couric	National Book Critics Circle	Houston Chronicle
Charlie Rose	NBC Nightly News with Brian Williams	Los Angeles Times
Colbert Report	NewsHour with Jim Lehrer	Miami Herald
Conan O'Brien	Nightline	Minneapolis Star Tribune
Daily Show with Jon Stewart	Oprah	New Orleans Times Picayune
Dateline	Primetime	New York Times
Diane Rehm Show - NPR	Pulitzer Prize	New York Times
Dr.Phil	Rachael Ray	Parade
Early Show	Real Time with Bill Maher	Philadelphia Inquirer
Ellen Degeneres Show	Saturday Early Show	San Diego Union-Tribune
Entertainment Tonight	Sunday Morning	San Francisco Chronicle
EXTRA	Tavis Smiley	Seattle Times
Face the Nation	The Insider	St. Petersburg Times
Fresh Air - NPR	The O'Reilly Factor	Tampa Tribune
Good Morning America	The View	USA Today
Grammy Awards	This Week with George Stephanopoulos	Washington Post
Hardball	Today	Wall Street Journal
Imus in the Morning	Tonight Show with Jay Leno	Business Week
Inside Edition	Tyra Banks Show	Entertainment Weekly
Jimmy Kimmel Live	Wall Street Journal Report	Forbes
Larry King Live	Washington Journal - CSPAN	Fortune
Last Call with Carson Daly	Weekend Edition Saturday - NPR	Newsweek
Late Late Show	Weekend Edition Sunday - NPR	People
Late Show with David Letterman	Arizona Republic	Readers Digest
Live with Regis & Kelly	Atlanta Journal - Constitution	Time
Lou Dobbs Tonight	Baltimore Sun	O Magazine
	Boston Globe	

MOTOR Subscription Options: MOTOR Daily Listing & MOTOR Online
MOTOR Premium Service (print media monitoring) MOTOR Data - Web Content

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